

**DOWNTOWN LOUISVILLE ACTIVITY GENERATORS  
10-YEAR TREND**

FACILITY	LOCATION	DATE OPENED/FOUNDED	2024 ATTENDANCE	2023 ATTENDANCE	2022 ATTENDANCE	2021 ATTENDANCE	2020 ATTENDANCE	2019 ATTENDANCE	2018 ATTENDANCE	2017 ATTENDANCE	2016 ATTENDANCE	2015 ATTENDANCE
21c Museum	700 W. Main St.	March, 2006	N/A	N/A	2,152	10,605	3,109	25,368	25,799	21,654	19,225	131,206
Actors Theatre of Louisville	316 W. Main St.	1972	6,684	5,900	7,965	0	99,974	126,192	106,819	153,917	140,383	140,627
The Alley Theater	633 W. Main St.	February, 2014	closed	closed	closed	closed	closed	closed	closed	3,500	3,621	3,287
Angel's Envy Distillery	501 E. Main St.	November 11, 2016	173,435	182,177	163,927	137,481	50,677	110,715	93,433	58,544	11,142	
Archdiocese of Louisville History Center	424 S. Fifth St.	October, 2006	700	900	176	202	441	1,243	1,215	1,175	963	779
Barrels & Billets	800 W. Main St.	February 23, 2022	15,037	18,205	12,828							
Belle of Louisville/Spirit of Jefferson	401 W. River Rd.	April 30, 1963/July 5, 1996	closed	closed	closed	closed	closed	closed	closed	91,081	78,000	80,000
Belle of Louisville/Mary M. Miller	401 W. River Rd.	April 30, 1963/July 20, 2017	89,000	85,441	79,323	57,241	9,819	80,000	81,541			
Bunbury Theatre at the Henry Clay	604 S. Third St. #304	July, 2007	2,475	1,200	620	500	0	4,800	5,000	5,000	4,500	4,800
Buzzard's Roost Whiskey Row Experience	624 W. Main St. Suite 100	April 28, 2023	20,000	10,000								
Copper & Kings American Brandy Co.	1121 E. Washington St.	July, 2014	30,000	35,000	38,059	36,011	10,000	30,000	31,500	30,370	25,000	25,183
The Cressman Center for Visual Arts	100 E. Main St.	February, 2007	1,165	600	859	856	305	1,082	1,095	N/A	N/A	3,753
Derby City Gaming Downtown	140 S. Fourth St.	December 6, 2023	227,556									
Evan Williams Bourbon Experience	528 W. Main St.	November 14, 2013	114,000	127,127	101,000	61,394	31,000	110,000	106,000	102,485	96,324	92,000
Flame Run Glass Studio & Gallery	815 W. Market St.		10,580	17,323	17,799							
Fourth Street Live!	420 W. Liberty St.	October 30, 2004	1,065,456	1,147,725	1,069,137	0	0	4,500,000	4,500,000	4,750,000	4,750,000	4,700,000
The Frazier History Museum	829 W. Main St.	May 22, 2004	113,721	112,000	112,612	73,847	31,000	129,192	104,153	102,743	94,000	59,500
Jim Beam Urban Stillhouse	408 S. Fourth St.	October 1, 2015	closed	closed	closed	closed	closed	WND	78,000	90,000	90,000	17,967
KFC Yum! Center	201 W. Main St.	October 10, 2010	817,436	757,040	803,000	401,417	315,469	962,045	925,888	946,668	1,079,454	1,065,031
The Kentucky Center	501 W. Main St.	November 19, 1983	309,110	270,477	177,092	47,652	27,027	296,387	266,410	206,376	229,408	322,119
Kentucky International Convention Center	221 S. Fourth St.	March 24, 1977	310,157	796,749	250,816	1,096,684	closed	229,719	70,000	0	186,000	300,000
Kentucky Peerless Distilling Co.	120 N. Tenth St.	June 4, 2015	28,695	26,083	21,773	18,000	6,790	12,335	14,800	8,816	11,514	2,200
Kentucky Science Center/3D Digital Theater	727 W. Main St.	1977	223,499	219,085	173,432	81,640	64,690	245,397	252,826	232,196	227,167	224,160
KMAC Museum	715 W. Main St.	April 3, 2003	29,560	30,000	33,000	10,841	25,000	30,582	47,533	23,017	N/A	73,000
Louisville Bats Baseball	401 E. Main St.	April 13, 2000	208,000	233,343	424,035	269,338	0	485,356	466,964	467,024	506,030	527,588
Louisville City FC	350 Adams St.	March, 2015	207,207	179,333	216,374	182,165	67,900	176,841	179,870	137,801	120,321	94,717
Louisville Free Public Library (main branch)	301 York St.	July 24, 1908	315,932	276,124	214,630	125,856	90,474	427,648	425,384	624,492	659,962	713,682
Louisville Horse Carriage	1032 W. Market St.	July 1, 2019	closed	closed	closed	N/A	N/A	N/A	N/A	42,000	47,000	37,451
Louisville Slugger Museum & Factory	800 W. Main St.	July 16, 1996	298,819	315,718	300,904	256,916	77,757	318,101	314,680	326,595	287,220	314,149
Louisville Visitors and Information Center	301 S. Fourth St.	February 16, 2007	46,000	64,000	39,119	12,856	65,586	100,243	76,359	82,803	91,922	91,155
Mark Payton Glass Activity Center	815 W. Market St., Suite 100		16,261	18,234	13,431							
Mercury Ballroom	611 S. Fourth St.	April 9, 2014	86,990	94,784	87,575	WND	WND	77,502	83,051	70,447	61,144	75,000
Michter's Fort Nelson Distillery	801 W. Main St.	February 2, 2019	43,753	61,720	44,322	WND	WND	WND				
Muhammad Ali Center	144 N. Sixth St.	November 21, 2005	90,000	150,000	49,149	38,034	24,000	130,406	101,588	114,263	147,070	98,622
Old Forester Distillery	119 W. Main St.	June 14, 2018	137,135	126,718	117,595	90,881	11,453	81,842	51,053			
The Palace Theatre	625 S. Fourth St.	June 29, 1994	114,772	307,588	275,741	WND	WND	152,341	141,604	147,531	109,091	105,000
Pandora Productions at the Henry Clay	604 S. Third St., #304	1995	N/A	5,000								
Rabbit Hole Distilling	711 E. Jefferson St.	May 5, 2018	39,197	47,000	40,000	30,000	N/A	45,000	12,000			
Racing Louisville FC	350 Adams St.	April 10, 2021	106,427	74,526	80,159	106,256						
Roots 101: African-American Museum	124 N. First St.	June 12, 2021	75,000	42,000	14,500	N/A						
Thomas Edison House Museum	729-731 E. Washington St.	1990	2,000	1,500	1,000							
W.L. Lyons Brown Theatre	315 W. Broadway	1982	44,511	42,766	35,156	0	0	86,679	61,634	40,215	46,084	39,345
Waterfront Park	129 E. River Rd.	October 27, 1996	1,333,002	1,621,479	1,808,231	2,200,000	2,200,000	2,200,000	2,200,000	2,200,000	2,000,000	2,000,000
West Main Street Visitors Center	623 W. Main St.		closed	closed	closed	closed	closed	closed	691	1,419	1,597	2,068
<b>TOTAL</b>			<b>6,753,272</b>	<b>7,504,865</b>	<b>6,827,491</b>	<b>5,346,673</b>	<b>3,212,471</b>	<b>10,446,263</b>	<b>10,826,890</b>	<b>11,082,132</b>	<b>11,124,142</b>	<b>11,030,240</b>
Source: Placer ai												