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LOUISVILLE DOWNTOWN PARTNERSHIP TO LAUNCH FOOD TRUCK WEDNESDAYS

Lunchtime series to provide activation of Downtown space

LOUISVILLE, Ky. (May 19, 2022) – Starting June 1, there will be a new weekly lunchtime series, called Food Truck Wednesdays, on the 200 block of S. 4th Street, between Jefferson and Market Streets.

The weekly event will shut down the street to vehicles so that food trucks can park on the street, allowing downtown employees, visitors, and convention goers to take advantage of a fun atmosphere and additional lunchtime options.

“We created Food Truck Wednesdays as a way to help bring more vibrancy to the streets,” said Rebecca Fleischaker, executive director of Louisville Downtown Partnership. “It’s also my hope that the downtown workforce will see this as a great reason to come to the office one more day a week to see coworkers and be a part of this new event.”

Food trucks will serve lunch between 11 a.m. and 2 p.m. with the series running through October. The series will include a rotating set of busker musicians and chalk artists. The number of food trucks will vary depending on the conventions and any other large meetings in town.

“Food trucks downtown is what we see in the big cities like New York or LA, and what a privilege it is to be a food truck in our city because it tells visitors that Louisville IS a big city,” said Kathy Aphaivongs-Harrod, owner of All Thai’d Up food truck and restaurant, and coordinator for the food trucks. “Come visit or work in Louisville and enjoy the small-town hospitality with the big city vibes and, of course, gourmet food on wheels! The more variety we can offer the more vibrant we will be.”

Participating food trucks so far are: Good Belly, Sweet & Juicy, Philly’s Best, Weekend Burger, Red Top Hot Dog, Annie Up Pizza Cones, Celtic Pig, Tikiz, Chic la Lou, Flavaville, Lil Cheezers, Bamba Eggrolls, Al Prince Mediterranean, Made in Brazil, Sweet & Savory, Smokin’ Cantina, and Boo Boo Smoke Shack.

Food trucks can contact Aphaivongs-Harrod to participate.

“With an anticipated busy summer and fall tourism schedule, having more options for our visitors to experience in the city center is a festive addition to the already welcoming atmosphere of downtown Louisville. This gives us another feature to use as a promotional tool as we continue to drive visitation to our destination” said Cleo Battle, president and CEO of Louisville Tourism.

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About LDP

LDP's mission is to improve the economy of downtown Louisville's Downtown by promoting the redevelopment, vitality and economic growth of the Central Business District and surrounding areas through creating a safe, clean and enjoyable environment.