



LOUISVILLE
DOWNTOWN
PARTNERSHIP

MEDIA ADVISORY

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Downtown Louisville Brings Holiday Fun with Second Annual Lights on Main

WHAT:

I Would Rather Be Reading hosts their second annual Lights on Main. A display of 60 Christmas trees will be decorated for the holiday season in Downtown Louisville. Each tree is sponsored and decorated by a local corporation, group, family or individual.

WHEN:

November 26-December 12.

Monday and Tuesday: Closed

Wednesday and Thursday: 5:00-8:00 p.m.

Friday, Saturday and Sunday: 12:00-9:00 p.m.

WHERE:

Resurfaced Event Space

615 W Main St.

ADDITIONAL INFORMATION:

Lights on Main is a free community event. Family fun opportunities will be available on the Saturdays of November 27, December 4 and December 11, including food trucks, letters to the North Pole, pictures with Santa, photos ops and a hot cocoa bar. All funds will support the operation of I Would Rather Be Reading's after school programs at Park Hill Community Center, Atkinson Elementary School, Smoketown Family Wellness Center and Parkland Boys and Girls Club.

About I Would Rather Be Reading:

I Would Rather Be Reading (IWRBR) is a nonprofit organization that strives to provide equitable access to literacy education and social-emotional learning to children with backgrounds of trauma. IWRBR does this through reading mentoring, after school programs, summer camps, family engagement sessions and professional development in educators.

About LDP:

LDP is the dynamic organization that drives economic growth in Downtown for the benefit of the entire region, as well as oversees multiple on-street enhancements that help establish Downtown Louisville's distinctive character and widespread appeal. LDP believes the economic engine of any great city starts with a strong Downtown.

For more information: visit www.louisvilledowntown.org, or call (502) 584-6000.

For interview requests, contact Logan Gatti at (502) 584-6000.

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