

**DOWNTOWN LOUISVILLE ACTIVITY GENERATORS
10-YEAR COMPARISON**

FACILITY	LOCATION	DATE OPENED/FOUNDED	2020 ATTEND	2019 ATTEND	2018 ATTEND	2017 ATTEND	2016 ATTEND	2015 ATTEND	2014 ATTEND	2013 ATTEND	2012 ATTEND	2011 ATTEND
21c Museum	700 W. Main St.	March, 2006	3,109	25,368	25,799	21,654	19,225	131,206	176,444	175,663	144,922	137,084
4th Street Live!	420 W. Liberty St.	October 30, 2004	0	4,500,000	4,500,000	4,750,000	4,750,000	4,700,000	4,680,000	4,650,000	4,650,000	4,600,000
Actors Theatre of Louisville	316 W. Main St.	1972	99,974	126,192	106,819	153,917	140,383	140,627	162,563	161,306	147,000	153,000
The Alley Theater	633 W. Main St.	February, 2014	closed	closed	closed	3,500	3,621	3,287				
Angel's Envy Distillery	501 E. Main St.	November 11, 2016	50,677	110,715	93,433	58,544	11,142					
Archdiocese of Louisville History Center	424 S. Fifth St.	October, 2006	441	1,243	1,215	1,175	963	779	1,336	858	600	555
Belle of Louisville/Spirit of Jefferson	401 W. River Rd.	April 30, 1963/July 5, 1996	N/A	N/A	N/A	91,081	78,000	80,000	86,000	80,000	73,027	83,200
Belle of Louisville/Mary M. Miller	401 W. River Rd.	April 30, 1963/July 20, 2017	9,819	80,000	81,541							
Bunbury Theatre at the Henry Clay	604 S. Third St.	July, 2007	0	4,800	5,000	5,000	4,500	4,800	4,000	N/A	5,200	N/A
Copper & Kings American Brandy Co.	1121 E. Washington St.	July, 2014	10,000	30,000	31,500	30,370	25,000	25,183	4,852			
The Cressman Center for Visual Arts	100 E. Main St.	February, 2007	305	1,082	1,095	N/A	N/A	3,753	N/A	N/A	5,291	4,400
Evan Williams Bourbon Experience	528 W. Main St.	November 14, 2013	31,000	110,000	106,000	102,485	96,324	92,000	70,000			
The Frazier History Museum	829 W. Main St.	May 22, 2004	31,000	129,192	104,153	102,743	94,000	59,500	81,861	103,443	109,237	109,271
Jim Beam Urban Stillhouse	408 S. Fourth St.	October 1, 2015	closed	WND	78,000	90,000	90,000	17,967				
KFC Yum! Center	201 W. Main St.	October 10, 2010	315,469	962,045	925,888	946,668	1,079,454	1,065,031	1,016,855	1,085,460	865,339	1,027,221
The Kentucky Center for Performing Arts	501 W. Main St.	November 19, 1983	27,027	296,387	266,410	206,376	229,408	322,119	440,172	352,406	366,405	331,972
Kentucky International Convention Center	221 S. Fourth St.	March 24, 1977	TBA	TBA	70,000	0	186,000	300,000	225,500	525,022	488,525	339,556
Kentucky Peerless Distilling Co.	120 N. Tenth St.	June 4, 2015	6,790	12,335	14,800	8,816	11,514	2,200				
Kentucky Science Center/3D Digital Theater	727 W. Main St.	1977	64,690	245,397	252,826	232,196	227,167	224,160	209,930	231,123	239,243	
KentuckyShow!	727 W. Main St.	September 13, 2008	N/A	N/A	N/A	N/A	N/A	N/A	N/A	16,437	21,493	21,510
KMAC Museum	715 W. Main St.	April 3, 2003	25,000	30,582	47,533	23,017	N/A	73,000	55,000	48,867	13,315	50,000
Louisville Bats Baseball	401 E. Main St.	April 13, 2000	0	485,356	466,964	467,024	506,030	527,588	567,256	581,114	570,003	601,372
Louisville City FC	401 E. Main St.	March, 2015	67,900	176,841	179,870	137,801	120,321	94,717				
Louisville Free Public Library (main branch)	301 York St.	July 24, 1908	90,474	427,648	425,384	624,492	659,962	713,682	679,151	683,508	696,817	730,580
Louisville Horse Trams	1032 W. Market St.		N/A	N/A	N/A	42,000	47,000	37,451	21,923	27,246	34,045	34,948
Louisville Slugger Museum & Factory	800 W. Main St.	July 16, 1996	77,757	318,101	314,680	326,595	287,220	314,149	289,138	303,037	244,048	239,912
Louisville Visitors and Information Center	301 S. Fourth St.	February 16, 2007	12,856	100,243	76,359	82,803	91,922	91,155	63,298	63,219	61,527	
Mercury Ballroom	611 S. Fourth St.	April 9, 2014	WND	77,502	83,051	70,447	61,144	75,000	40,588			
Michter's Fort Nelson Distillery	801 W. Main St.	February 2, 2019	N/A	N/A								
Muhammad Ali Center	144 N. Sixth St.	November 21, 2005	24,000	130,406	101,588	114,263	147,070	98,622	120,000	80,000	70,000	75,000
Old Forester Distillery	119 W. Main St.	June 14, 2018	11,453	81,842	51,053							
The Palace Theatre	625 S. Fourth St.	June 29, 1994	WND	152,341	141,604	147,531	109,091	105,000	125,000	121,186	103,214	104,585
Rabbit Hole Distilling	711 E. Jefferson St.	May 5, 2018	N/A	45,000	12,000							
W.L. Lyons Brown Theatre	315 W. Broadway	1982	0	86,679	61,634	40,215	46,084	39,345	77,730	75,810	58,020	70,856
Waterfront Park	129 E. River Rd.	October 27, 1996	2,200,000	2,200,000	2,200,000	2,200,000	2,000,000	2,000,000	2,000,000	2,000,000	1,500,000	1,500,000
West Main Street Visitors Center	623 W. Main St.		closed	closed	691	1,419	1,597	2,068	1,819	1,590	1,517	N/A
TOTAL			3,159,741	10,216,544	10,826,890	11,082,132	11,124,142	11,030,240	11,200,416	11,367,295	10,468,788	10,215,022