



For Immediate Release

**CONTACT: Jeanne Hilt
 Louisville Downtown Partnership
 502-614-4122 (office)**

LOUISVILLE DOWNTOWN PARTNERSHIP RELAUNCHES POSITIVE CHANGE BOXES

Program donations help move 15 people from the streets to housing

(July 31, 2018 – LOUISVILLE, KY) – The Louisville Downtown Partnership (LDP) presented The Coalition for the Homeless with a ceremonial check for \$9, 107.93 today as LDP relaunched the Positive Change Program throughout Downtown. Twenty five new Positive Change boxes have been added to light poles in the Central Business District. “We are proud to partner with the compassionate Louisville community who want to help the most vulnerable in our society,” said Rebecca Matheny, Executive Director of LDP. One hundred percent of Positive Change donations are turned over to social service agencies who are able to directly provide help to people who need housing and mental health assistance.

“I’m grateful to the Louisville Downtown Partnership for their donation to The Coalition for the Homeless and for re-launching the Positive Change program, which gives Louisvillians and visitors to our compassionate city a chance to show their compassion anytime they’re walking our Downtown streets,” Mayor Greg Fischer said.

According to Natalie Harris, Executive Director of The Coalition for the Homeless, “LDP’s program has truly created a ‘Positive Change.’ These funds made available through community donations have provided the flexible funding needed for local non-profit partners to move homeless persons from the streets to an apartment of their own. Funds have covered the cost for security deposits, background checks and furniture/household items that many do not have when they move into their own home. It is exciting to see how a little help can make a big change in someone’s life.”

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LDP drives economic growth in Downtown and adjacent central-city neighborhoods for the benefit of the entire region, as well as oversees multiple on-street enhancements that help establish Downtown Louisville's distinctive character and widespread appeal. LDP believes the economic engine of any great city starts with a strong Downtown.