



For Immediate Release

CONTACT: Jeanne Hilt
jhilt@louisvilledowntown.org
(502)614-4122 (office)
(502)649-4583 (cell)

**RESURFACED® THE LIBERTY BUILD TO LAUNCH 2017 SEASON WITH OPENING
TOURNAMENT**

Louisville City FC Front Office Staff vs. The Coopers LCFC Supporters Group

(Louisville, KY) – City Collaborative (CC) has announced ReSurfaced® The Liberty Build will open on June 15th from 6:00 – 10:00 p.m. for a special soccer tournament between the Louisville Coopers supporters group and Louisville FC’s front office staff, including head coach James O’Connor. ReSurfaced® The Liberty Build has transformed the formerly vacant lot on the corner of East Liberty and South Shelby Streets (319 S. Shelby Street) into a community activation space that fosters civic engagement and entrepreneurialism.

“Last year we worked on infrastructure and prototyping the space. During the off season, the CC team and a host of partners and volunteers have implemented the next phase by adding more trees and landscaping, new Coopers’ Craft Kentucky Straight Bourbon Whiskey shipping containers and the completion of the bourbon garden,” said Patrick Piuma, CC Executive Director and Planning Director of the Louisville Downtown Partnership (LDP).

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After the June 15th soccer tournament, ReSurfaced® The Liberty Build's regular hours will be from 4:00 p.m. – 11:00 p.m. the first and third Fridays and Saturdays of every month through October. Dynamic programming, once again curated by Jecorey Arthur of 1200LLC®, will continue to be a hallmark of the popular initiative with a wide variety of new and exciting offerings that are free and open to the public. A strong first weekend includes:

The Second Annual Slow Food Bluegrass Taco Challenge which will take place from noon- 4:00 p.m. on Saturday, June 17th. As part of the partnership, Coopers' Craft Kentucky Straight Bourbon Whiskey will donate \$1 to Slow Food Bluegrass for every Coopers' Craft cocktail sold that day. The event will be immediately followed by Hal & Ben's Bike-In. Friends Hal Rieding and Ben Sollee have teamed up to curate community-oriented events featuring live music, local food, and a family-friendly movie.

Additional programming details will be disseminated throughout the season and an updated calendar of events can be found at <http://resurfaced.org/programming>, but supporters can look forward to creative activities like ReSurfaced® Field Day where participants can compete in a variety of games. An eclectic mix of local music will again be a huge focus for the venue with a number of prominent local musicians slated to perform including DJ JP Source, and even a Salsa night featuring dance instruction and live Salsa Music on Saturday, July 8th. A Back-to-School celebration is planned for Saturday, August 5th that will showcase local youth performers and a unique Fun Market where the arts and crafts vendors are children.

Throughout the four-and-a-half month ReSurfaced® season, the ground floor of the Forest Giant container will serve as a curated art gallery featuring different local artists each month. The 5-A-Side urban soccer field has become a hugely popular addition to ReSurfaced®, but this year the field will also serve as a multi-purpose athletic field for special events that can be used for a variety of sports and activities. A complete list of programming is available at <http://resurfaced.org/programming>.

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City Collaborative is once again proud to announce that Coopers' Craft Kentucky Straight Bourbon Whiskey is the main sponsor of Resurfaced® The Liberty Build, complete with their own branded shipping container featuring a stove bar built by Jason Cohen where Coopers' Craft cocktails will be sold. 502 Café will serve as the food, wine and spirits operator. Heine Brothers' Coffee will return with their popular Airstream coffee shop. New this year, will be the addition of various local, craft beer breweries. The first weekend will feature local favorites Mile Wide Beer Company, Old Louisville Brewery, and West Sixth Brewing Company. Other breweries to be featured throughout the activation include Against the Grain Brewery, Apocalypse Brew Works, Braxton Brewing, Great Flood Brewing, Monnik Beer Company. To get your Kentucky brewery involved, contact Jessica Kessinger (Jessica.kessinger@gmail.com).

The site for ReSurfaced® The Liberty Build is owned by the Louisville Metro Housing Authority (LMHA). As with past ReSurfaced® initiatives, CC's focus is to transform an underutilized space and create a place where people can come together and celebrate Louisville, its people, and the organizations that make Louisville great. A wide variety of community partners committed to supporting CC and the latest ReSurfaced® initiative include: Louisville Downtown Partnership; Louisville Metro; Louisville Metro Housing Authority; U of L's Urban Design Studio; Forest Giant; Core Design; 1200LLC®; Magbooth; Coopers' Craft Kentucky Straight Bourbon Whiskey; Gresham, Smith and Partners; SlowFood Bluegrass; Louisville City Football Club; Kentucky Refugee Ministries; Americana; Mercer Transportation; MSD; Heine Brothers' Coffee; 502 Café; Adamson Properties; FieldTrip; and Patrick Henry Landscape Architects. In addition to being open the first and third Fridays and Saturdays through October, ReSurfaced® The Liberty Build is also available for private rental. For example, Louisville Uncorked will hold an event at Resurfaced® to benefit Youth Build Louisville on June 22nd. For more about sponsorship, volunteer opportunities, or private rentals visit <http://resurfaced.org/contact>.

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City Collaborative is a non-profit, community-based team focused on urban research, outreach, and experimentation that has provided catalytic projects such as the Louisville Love App and the ReSurfaced® initiative. The dynamic team conceives and executes projects which are intended to have large-scale impact and provide a lens into the wonderful people, organizations and initiatives in the community. For more information, go to www.resurfaced.org.

When posting on social media about ReSurfaced® The Liberty Build, we encourage use of the following hashtags: **#Louisville #ReSurfaced**.