Meeting Minutes
Louisville Downtown Management District
LDP Boardroom, 556 S Fourth Street, Louisville KY 40202
January 22, 2018

Attendees:

- Stan Moore
- Mariah Gratz
- Brad Walker
- Rebecca Matheny
- Frank Kalmbach
- Debra Byrd

Mr. George Grenon, the new Operations Manager for Block by Block, was introduced to the committee and briefly discussed his background.

Meeting was called to order at 1:40 PM by Ms. Mariah Gratz. Minutes were not reviewed due to lack of quorum.

Financial Report
Mr. Frank Kalmbach noted the financials have not changed from the report given at the Finance and Audit Committee meeting held on January 17, 2018.

An addendum is needed to approve an additional $50,000 increase in the Block by Block contract. $32,000 had already been approved and this amount is in addition to that. Ms. Rebecca Matheny noted we have been working to engage Block by Block to have some strategic planning to handle the BID expansion.

Mr. Kalmbach will send an email to members for review and approval.

Committee Structure/Assignments
The Finance and Audit Committee lost two members and there will be a new Marketing, Events and Projects committee. Members to approve are:

Officers
- Mariah Gratz – Chairman
- Shane Moseley – Vice Chair
- Ed Hartless – Secretary/Treasurer

Executive Committee
- Shane Moseley
- Mariah Gratz
- Ed Hartless
- Stan Moore
- Lee Weyland
- Cash Moter
- Brad Walker
- Belinda Baser
- Lt. Ron Heady
Finance & Audit Committee
  o Ed Hartless
  o Shane Moseley
  o John Ford
  o Brad Walker
  o Corky Taylor

Nominating Committee
  o Mariah Gratz
  o Shane Moseley
  o Brad Walker
  o Paul Ford

Personnel Committee
  o Robbin Hansen
  o Ed Hartless
  o Jeff McKenzie
  o Tori McClure
  o Paul Costel
  o Lance Gilbert

Marketing, Events and Project Review Committee
  o Mariah Gratz
  o Jecorey Arthur
  o Michael Sadofsky
  o Penny Peavler
  o Ceci Boden
  o Kim Baker
  o Jessica Wethington

Advisory Council
  o Lee Weyland
  o Linda Edwards/Stacey Church
  o Scott Wright
  o Chris Cieminski
  o Lt. Ron Heady
  o Paul Ford
  o Brad Walker
  o Carlo Stallings
  o Stan Moore
  o Phil Scherer

Strategic Plan
Ms. Gratz would like to do an updated strategic plan as we have new projects coming on line for the coming year. A facilitator will be needed to help with this. Ms. Matheny suggested Carolyn Delruddi with the IDA.

Executive Director Report
Ms. Matheny noted the staff has determined the priorities for Q1. Digital kiosks will be installed in early March. The latest phase of the Bourbon District, a deconstructed bourbon barrel, will be unveiled in March.

We have been working with Brown-Forman, the Kentucky Distillers Association and the Responsible Hospitality Institute to determine how to manage a family friendly Bourbon District.
BID Expansion is going well. Meetings are being held with the Nulu Business Association to discuss the process and providing technical assistance.

**Discussion**

Ms. Gratz asked that we add a column to the LDP Projects Update report indicating who is responsible so that it can be easily determined which organization is responsible for each project. She also requested that a template be created for the new Operations Manager to report to the board on Best Practices, impact on the street, etc.

Joint Meeting with DDC Executive Committee began at 2:22 PM. The purpose of the combined meeting is to discuss the new reporting requirements under the new Management Agreement. Ms. Rebecca Matheny reported that Strategic Planning is being discussed with LDMD Executive Committee in order to determine objectives for the coming year. We will report back on the Block by Block contract and services provided and other objectives as needed. A one page list of LDP goals for 2018 will be determined.

Currently there are six Board meetings per year and six Executive Committee meetings per year. Mr. Paul Costel suggested that these meetings be reduced to four with two being joint, one led by DDC and one led by LDMD. All members agreed that quarterly meetings will be held.

Joint meeting was adjourned at 2:32 PM.