Meeting Minutes
Louisville Downtown Management District
Board of Directors Meeting
September 13, 2018

Board Members in Attendance:

- Jecorey Arthur
- John Ford
- Mariah Gratz
- Ken Haskins
- Lt. Ron Heady
- Shane Moseley
- Brad Walker

LDP Staff Members in Attendance:

- Rebecca Matheny
- Frank Kalmbach
- Debra Byrd
- Ken Herndon
- Omicah House
- Stuart MacLean
- Jim Baines

Meeting was called to order at 3:05 PM by Chairman Mariah Gratz. There were not enough members in attendance to have a quorum so the minutes for the June 14, 2018 meeting will be approved at the December board meeting.

Air Rights/BID Expansion
Ms. Rebecca Matheny reported on the status of the BID expansion and air rights. Regarding the BID expansion, she explained that we are hoping to close the donut hole from Springhill Suites to Main and Clay. We are still missing all the properties between Floyd and I-65, south for Springhill Suites. This is mostly due to the amount of condos in the area. She reminded members that we must have 33% of property owners, representing over 51% of the property value in order to have the BID approved. It is hoped that board members can help contact these property owners to encourage the approval of this expansion.

Air rights to the Jefferson, Jackson, and Preston underpasses have been applied for with KYTC by Louisville Metro. Fencing would be completed and other requirements would be taken care of by Metro once this is complete.
Problematic Street Behavior Initiatives
Ms. Matheny explained that Lt. Ron Heady was asked to speak to the DDC board to discuss problematic street behavior. Education with LMPD and the public is really important. Ms. Matheny noted she is has been put on a Homeless Task Force with Metro and LMPD. It will address panhandling, homelessness, mental issues, drug addiction and human trafficking associated with problematic street behavior. To be successful, we have to demonstrate that services are being offered to the people in need.

We have also been considering what the Ambassadors can or should do in terms of working with these behaviors. Centerstone is managing the Living Room, a twenty three hour shelter that is open to people who need a place to stay temporarily. Safety training will be conducted with the Ambassadors and will be another tool to help with street behaviors.

Financial Report
Mr. Shane Moseley reported that the property assessment rate for 2019 will remain the same and the financial policies and procedures are being finalized.

Mr. Frank Kalmbach reported on the financials, through July 31st. Overall we are $57,100 under budget. Revenues are under budget by $63,000 due to additional assessment income, special projects revenue and contracts for services. Project Management/Support Services is over budget by ($61,200) due to this new category that was not part of the budget when it was created.

The Finance & Audit committee is working on the budget for 2019 and final approval for the budget will be made at the October Executive Committee meeting. The Advisory Council is reviewing an ATV purchase and will make a recommendation to the F&A Committee. Once the budget is approved, it will then be presented to Metro Council.

The Economic Improvement Plan is being prepared and will be sent to property owners by October 31st.

JCTC has asked for (2) Safety Ambassadors. We will collect a management fee and JCTC will be pay via a Contract for Services agreement. This will help the Broadway area particularly during the school season.

Ms. Matheny noted we have been talking to the Ronald McDonald house to perhaps have a Contract for Services arrangement with them once their construction is complete.

Executive Director Report
Ms. Matheny reported Block by Block will be hosting their Operations Directors here for their annual meeting. They have been working with us on Block by Block labs and testing new ideas.
Mr. James Wells has taken a new position with Block by Block. He will be replacing Mr. George Grenon. He will be working very strategically to help with developing policies and elevating Louisville at the same time.

In addition, the Mayor has asked that we work to improve our beautification efforts. He would like business owners to have pride in the shops and take care of their spaces. We will also be working on a direct outreach program with downtown business owners.

We have been working on an alley activation project on Fourth Street. Mr. Stuart MacLean had an idea to work on a privately owned alley between Louisville Public Radio and Mercury Ballroom and was assisted by Mr. Ken Herndon and Mr. Patrick Piuma. Plans are in progress to launch soon.

Ms. Matheny briefly discussed the kiosk project, noting there are 8 in the ground and plans to install 25 completed by Thanksgiving.

MSD is currently working on Main Street in two areas. This has impacted traffic.

Integrity HR is working with us on updating LDP policies and the Employee Handbook. The Governance Committee has suggested that all board members receive a copy at the December board meeting.

Mr. Patrick Piuma will be leaving the organization.

Chairman Gratz thanked Mr. Chris Cieminski for letting us use the space for our meeting today.

Meeting was adjourned at 4:14 PM.