

# Activity Generators



*These 31 attractions alone accounted for over 10.2 million visits to Downtown in 2019.*

## Attractions

4th Street Live!		4,500,000 <sup>(1)</sup>	
Waterfront Park		2,200,000 <sup>(1)</sup>	
KFC Yum! Center		962,045	
Louisville Slugger Field		662,197	
Louisville Bats Baseball	485,356		
Louisville City FC	176,841		
Louisville Free Public Library (main branch)		427,648	
The Kentucky Center		296,387 <sup>(2)</sup>	
Louisville Theatrical Association	TBA		
Kentucky Center Presents	TBA		
The Louisville Orchestra	TBA		
Louisville Ballet	TBA		
Stage One/Louisville Children's Theater	TBA		
Kentucky Opera	TBA		
Louisville Slugger Museum & Factory		318,101	
Kentucky Science Center		245,397	
The Palace Theatre		152,341	
Muhammad Ali Center		130,406	
The Frazier History Museum		129,192	
Actors Theatre of Louisville		126,192	
Angel's Envy Distillery		110,715	
Evan Williams Bourbon Experience		110,000	
Louisville Visitors & Information Center		100,243	<i>(fiscal year-July 2018 to June 2019)</i>
W.L. Lyons Brown Theatre		86,679	
Old Forester Distillery		81,842	
Belle of Louisville/Mary M. Miller		80,000 <sup>(3)</sup>	
Mercury Ballroom		77,502	
Rabbit Hole Distillery		45,000	
KMAC Museum		30,582	
Copper & Kings American Brandy Co.		30,000	
21c Museum		25,368	
Kentucky Peerless Distilling Co.		12,335	
Bunbury Theatre at the Henry Clay		4,800	
Archdiocese of Louisville History Center		1,243	
The Cressman Center for Visual Arts		1,082	
Jim Beam Urban Stillhouse		TBA	
Kentucky International Convention Center		TBA	
Michter's Fort Nelson Distillery		TBA	<i>(partial year-opened February, 2019)</i>

(1) Includes estimated daily foot traffic and attendance at special events.

(2) Sublistings do not add up for total. Additional event attendance is included.

(3) Includes attendance for cruises from additional locations outside of Downtown. The Belle of Louisville runs seasonal cruises from April-November.