

Activity Generators



These 31 attractions alone accounted for over 10.8 million visits to Downtown in 2018.

Attractions

4th Street Live!		4,500,000 ⁽¹⁾	
Waterfront Park		2,200,000 ⁽¹⁾	
KFC Yum! Center		925,888	
Louisville Slugger Field		646,834	
Louisville Bats Baseball	466,964		
Louisville City FC	179,870		
Louisville Free Public Library (main branch)		425,384	
Louisville Slugger Museum & Factory		314,680	
The Kentucky Center for the Performing Arts		266,410 ⁽²⁾	
Louisville Theatrical Association	106,798		
Kentucky Center Presents	51,828		
The Louisville Orchestra	41,296		
Louisville Ballet	27,951		
Stage One/Louisville Children's Theater	37,976		
Kentucky Opera	3,920		
Kentucky Science Center		252,826	
The Palace Theatre		141,604	
Actors Theatre of Louisville		106,819	
Evan Williams Bourbon Experience		106,000	
The Frazier History Museum		104,153	
Muhammad Ali Center		101,588	
Angel's Envy Distillery		93,433	
Mercury Ballroom		83,051	
Belle of Louisville/Mary M. Miller		81,541 ⁽³⁾	
Jim Beam Urban Stillhouse		78,000	
Louisville Visitors & Information Center		76,359	
Kentucky International Convention Center		70,000	<i>(reopened August, 2018)</i>
W.L. Lyons Brown Theatre		61,634	
Old Forester Distillery		51,053	<i>(partial year-opened June, 2018)</i>
KMAC Museum		47,533	
Louisville Horse Trams		TBA	
Copper & Kings American Brandy Co.		31,500	
21c Museum		25,799	
Kentucky Peerless Distilling Co.		14,800	
Rabbit Hole Distillery		9,000	<i>(partial year-opened May, 2018)</i>
Bunbury Theatre at the Henry Clay		5,000	
Archdiocese of Louisville History Center		1,215	
The Cressman Center for Visual Arts		1,095	
West Main Street Visitors Center		691	

(1) Includes estimated daily foot traffic and attendance at special events.

(2) Sublistings do not add up for total. Additional event attendance is included.

(3) Includes attendance for cruises from additional locations outside of Downtown. The Belle of Louisville runs seasonal cruises from April-November.