

Activity Generators



These 30 attractions alone accounted for over 11 million visits to Downtown in 2017.

Attractions

4th Street Live!		4,750,000 ⁽¹⁾
Waterfront Park		2,200,000 ⁽¹⁾
KFC Yum! Center		946,668
Louisville Free Public Library (main branch)		624,492
Louisville Slugger Field		604,825
Louisville Bats Baseball	467,024	
Louisville City FC	137,801	
Louisville Slugger Museum & Factory		326,595
Kentucky Science Center		232,196
The Kentucky Center for the Performing Arts		206,376 ⁽²⁾
Louisville Theatrical Association	129,193	
Kentucky Center Presents	47,653	
The Louisville Orchestra	40,179	
Louisville Ballet	20,020	
Stage One/Louisville Children's Theater	8,479	
Kentucky Opera	5,072	
Actors Theatre of Louisville		153,917
The Palace Theatre		147,531
Muhammad Ali Center		114,263
The Frazier History Museum		102,743
Evan Williams Bourbon Experience		102,485
Belle of Louisville/Spirit of Jefferson		91,081 ⁽⁴⁾
Jim Beam Urban Stillhouse		90,000
Louisville Visitors & Information Center		82,803
Mercury Ballroom		70,447
Angel's Envy Distillery		58,544
Louisville Horse Trams		42,000
W.L. Lyons Brown Theatre		40,215
Copper & Kings American Brandy Co.		30,370
KMAC Museum		23,017
21c Museum		21,654
Kentucky Peerless Distilling Co.		8,816
Bunbury Theatre at the Henry Clay		5,000
The Alley Theater		3,500
West Main Street Visitors Center		1,419
Archdiocese of Louisville History Center		1,175
Kentucky International Convention Center		0 ⁽³⁾

(1) Includes estimated daily foot traffic and attendance at special events.

(2) Sublistings do not add up to total. Other event attendance is included.

(3) Facility closed for expansion and renovation. Reopening August, 2018.