

**DOWNTOWN LOUISVILLE
ACTIVITY GENERATORS**

FACILITY	LOCATION	DATE OPENED/FOUNDED	2017 ATTEND	2016 ATTEND	2015 ATTEND	2014 ATTEND	2013 ATTEND	2012 ATTEND	2011 ATTEND	2010 ATTEND	2009 ATTEND	2008 ATTEND
21C Museum	700 W. Main St.	March, 2006	21,654	19,225	131,206	176,444	175,663	144,922	137,084	137,050	124,254	100,000
4th Street Live!	420 W. Liberty St.	October 30, 2004	4,750,000	4,750,000	4,700,000	4,680,000	4,650,000	4,650,000	4,600,000	4,760,000	4,550,000	4,500,000
Actors Theatre of Louisville	316 W. Main St.	1972	153,917	140,383	140,627	162,563	161,306	147,000	153,000	144,000	179,389	189,171
The Alley Theater	633 W. Main St.	February, 2014	3,500	3,621	3,287							
Angel's Envy Distillery	501 E. Main St.	November 11, 2016	58,544	11,142								
Archdiocese of Louisville History Center	424 S. Fifth St.	October, 2006	1,175	963	779	1,336	858	600	555	600	650	503
Belle of Louisville/Spirit of Jefferson	401 W. River Rd.	April 30, 1963/July 5, 1996	91,081	78,000	80,000	86,000	80,000	73,027	83,200	86,000	85,000	54,654
Bunbury Theatre at the Henry Clay	604 S. Third St.	July, 2007	5,000	4,500	4,800	4,000	N/A	5,200	N/A	6,500	8,500	11,000
Copper & Kings American Brandy Co.	1121 E. Washington St.	July, 2014	30,370	25,000	25,183	4,852						
The Cressman Center for Visual Arts	100 W. Main St.	February, 2007	N/A	N/A	3,753	N/A	N/A	5,291	4,400	N/A	4,118	3,502
Embroidery Museum & Resource Center	426 W. Jefferson St.	August, 2006										2,551
Evan Williams Bourbon Experience	528 W. Main St.	November 14, 2013	102,485	96,324	92,000	70,000						
The Frazier History Museum	829 W. Main St.	May 22, 2004	102,743	94,000	59,500	81,861	103,443	109,237	109,271	89,871	96,564	97,093
Jim Beam Urban Stillhouse	408 S. Fourth St.	October 1, 2015	90,000	90,000	17,967							
KFC Yum! Center	201 W. Main St.	October 10, 2010	946,668	1,079,454	1,065,031	1,016,855	1,085,460	865,339	1,027,221	712,585		
The Kentucky Center for Performing Arts	501 W. Main St.	November 19, 1983	206,376	229,408	322,119	440,172	352,406	366,405	331,972	399,344	322,519	290,696
Kentucky International Convention Center	221 S. Fourth St.	March 24, 1977	0	186,000	300,000	225,500	525,022	488,525	339,556	436,503	472,291	400,362
Kentucky Peerless Distilling Co.	120 N. Tenth St.	June 4, 2015	8,816	11,514	2,200							
Kentucky Science Center/IMAX Theater	727 W. Main St.	1977	232,196	227,167	224,160	209,930	231,123	239,243		350,340	295,140	325,985
KentuckyShow!	727 W. Main St.	September 13, 2008	N/A	N/A	N/A	N/A	16,437	21,493	21,510	19,152	20,411	12,438
KMAC Museum	715 W. Main St.	April 3, 2003	23,017	N/A	73,000	55,000	48,867	13,315	50,000	50,000	100,000	71,000
Louisville Bats Baseball	401 E. Main St.	April 13, 2000	467,024	506,030	527,588	567,256	581,114	570,003	601,372	613,020	612,525	706,457
Louisville City FC	401 E. Main St.	March, 2015	137,801	120,321	94,717							
Louisville Free Public Library (main office)	301 York St.	July 24, 1908	624,492	659,962	713,682	679,151	683,508	696,817	730,580	630,584	608,701	711,251
The Louisville Glassworks	815 W. Market St.	August, 2001						12,000	95,000	12,000	15,000	105,450
Louisville Horse Trams	1032 W. Market St.	N/A	42,000	47,000	37,451	21,923	27,246	34,045	34,948	37,700	33,429	32,000
Louisville Slugger Museum & Factory	800 W. Main St.	July 16, 1996	326,595	287,220	314,149	289,138	303,037	244,048	239,912	234,771	207,703	200,000
Louisville Visitors and Information Center	301 S. Fourth St.	February 16, 2007	82,803	91,922	91,155	63,298	63,219	61,527				
Mercury Ballroom	611 S. Fourth St.	April 9, 2014	70,447	61,144	75,000	40,588						
Muhammad Ali Center	144 N. Sixth St.	November 21, 2005	114,263	147,070	98,622	120,000	80,000	70,000	75,000	80,000	80,000	125,000
The Palace Theatre	625 S. Fourth St.	June 29, 1994	147,531	109,091	105,000	125,000	121,186	103,214	104,585	82,000	82,000	167,000
W.L. Lyons Brown Theatre	315 W. Broadway	1982	40,215	46,084	39,345	77,730	75,810	58,020	70,856	75,019	81,462	68,748
Waterfront Park	129 E. River Rd.	October 27, 1996	2,200,000	2,000,000	2,000,000	2,000,000	2,000,000	1,500,000	1,500,000	1,500,000	1,500,000	1,500,000
West Main Street Visitors Center	623 W. Main St.	N/A	1,419	1,597	2,068	1,819	1,590	1,517		800	5,250	5,250
TOTAL			11,082,132	11,124,142	11,030,240	11,200,416	11,367,295	10,480,788	10,310,022	10,457,839	9,484,906	9,680,111