

DOWNTOWN LOUISVILLE ACTIVITY GENERATORS

FACILITY	LOCATION	DATE OPENED/FOUNDED	2019 ATTEND	2018 ATTEND	2017 ATTEND	2016 ATTEND	2015 ATTEND	2014 ATTEND	2013 ATTEND	2012 ATTEND	2011 ATTEND	2010 ATTEND
21c Museum	700 W. Main St.	March, 2006	25,368	25,799	21,654	19,225	131,206	176,444	175,663	144,922	137,084	137,050
4th Street Live!	420 W. Liberty St.	October 30, 2004	4,500,000	4,500,000	4,750,000	4,750,000	4,700,000	4,680,000	4,650,000	4,650,000	4,600,000	4,760,000
Actors Theatre of Louisville	316 W. Main St.	1972	126,192	106,819	153,917	140,383	140,627	162,563	161,306	147,000	153,000	144,000
The Alley Theater	633 W. Main St.	February, 2014	N/A	N/A	3,500	3,621	3,287					
Angel's Envy Distillery	501 E. Main St.	November 11, 2016	110,715	93,433	58,544	11,142						
Archdiocese of Louisville History Center	424 S. Fifth St.	October, 2006	1,243	1,215	1,175	963	779	1,336	858	600	555	600
Belle of Louisville/Spirit of Jefferson	401 W. River Rd.	April 30, 1963/July 5, 1996	N/A	N/A	91,081	78,000	80,000	86,000	80,000	73,027	83,200	86,000
Belle of Louisville/Mary M. Miller	401 W. River Rd.	April 30, 1963/July 20, 2017	80,000	81,541								
Bunbury Theatre at the Henry Clay	604 S. Third St.	July, 2007	4,800	5,000	5,000	4,500	4,800	4,000	N/A	5,200	N/A	6,500
Copper & Kings American Brandy Co.	1121 E. Washington St.	July, 2014	30,000	31,500	30,370	25,000	25,183	4,852				
The Cressman Center for Visual Arts	100 E. Main St.	February, 2007	1,082	1,095	N/A	N/A	3,753	N/A	N/A	5,291	4,400	N/A
Evan Williams Bourbon Experience	528 W. Main St.	November 14, 2013	110,000	106,000	102,485	96,324	92,000	70,000				
The Frazier History Museum	829 W. Main St.	May 22, 2004	129,192	104,153	102,743	94,000	59,500	81,861	103,443	109,237	109,271	89,871
Jim Beam Urban Stillhouse	408 S. Fourth St.	October 1, 2015	N/A	78,000	90,000	90,000	17,967					
KFC Yum! Center	201 W. Main St.	October 10, 2010	962,045	925,888	946,668	1,079,454	1,065,031	1,016,855	1,085,460	865,339	1,027,221	712,585
The Kentucky Center for Performing Arts	501 W. Main St.	November 19, 1983	296,387	266,410	206,376	229,408	322,119	440,172	352,406	366,405	331,972	399,344
Kentucky International Convention Center	221 S. Fourth St.	March 24, 1977	TBA	70,000	0	186,000	300,000	225,500	525,022	488,525	339,556	436,503
Kentucky Peerless Distilling Co.	120 N. Tenth St.	June 4, 2015	12,335	14,800	8,816	11,514	2,200					
Kentucky Science Center/IMAX Theater	727 W. Main St.	1977	245,397	252,826	232,196	227,167	224,160	209,930	231,123	239,243		350,340
KentuckyShow!	727 W. Main St.	September 13, 2008	N/A	N/A	N/A	N/A	N/A	N/A	16,437	21,493	21,510	19,152
KMAC Museum	715 W. Main St.	April 3, 2003	30,582	47,533	23,017	N/A	73,000	55,000	48,867	13,315	50,000	50,000
Louisville Bats Baseball	401 E. Main St.	April 13, 2000	485,356	466,964	467,024	506,030	527,588	567,256	581,114	570,003	601,372	613,020
Louisville City FC	401 E. Main St.	March, 2015	176,841	179,870	137,801	120,321	94,717					
Louisville Free Public Library (main branch)	301 York St.	July 24, 1908	427,648	425,384	624,492	659,962	713,682	679,151	683,508	696,817	730,580	630,584
Louisville Horse Trams	1032 W. Market St.		N/A	N/A	42,000	47,000	37,451	21,923	27,246	34,045	34,948	37,700
Louisville Slugger Museum & Factory	800 W. Main St.	July 16, 1996	318,101	314,680	326,595	287,220	314,149	289,138	303,037	244,048	239,912	234,771
Louisville Visitors and Information Center	301 S. Fourth St.	February 16, 2007	100,243	76,359	82,803	91,922	91,155	63,298	63,219	61,527		
Mercury Ballroom	611 S. Fourth St.	April 9, 2014	77,502	83,051	70,447	61,144	75,000	40,588				
Michter's Fort Nelson Distillery	801 W. Main St.	February 2, 2019	N/A									
Muhammad Ali Center	144 N. Sixth St.	November 21, 2005	130,406	101,588	114,263	147,070	98,622	120,000	80,000	70,000	75,000	80,000
Old Forester Distillery	119 W. Main St.	June 14, 2018	81,842	51,053								
The Palace Theatre	625 S. Fourth St.	June 29, 1994	152,341	141,604	147,531	109,091	105,000	125,000	121,186	103,214	104,585	82,000
Rabbit Hole Distilling	711 E. Jefferson St.	May 5, 2018	45,000	12,000								
W.L. Lyons Brown Theatre	315 W. Broadway	1982	86,679	61,634	40,215	46,084	39,345	77,730	75,810	58,020	70,856	75,019
Waterfront Park	129 E. River Rd.	October 27, 1996	2,200,000	2,200,000	2,200,000	2,000,000	2,000,000	2,000,000	2,000,000	1,500,000	1,500,000	1,500,000
West Main Street Visitors Center	623 W. Main St.		N/A	691	1,419	1,597	2,068	1,819	1,590	1,517	N/A	800
TOTAL			10,216,544	10,826,890	11,082,132	11,124,142	11,030,240	11,200,416	11,367,295	10,468,788	10,215,022	10,445,839